

Pools



Special Features

- ▶ King County pools have been serving Puget Sound families since the 1930s.
- ▶ King County Recreation staff gives thousands of swim lessons each year to all ages from infants to seniors.
- ▶ Users of the pools are active, healthy people who like to stay physically fit.

Tahoma Pool, Kent-Maple Valley-Covington (Indoor)
One of King County's most popular pools, nearly 300,000 people visit King County's Tahoma Pool each year from all over the South Sound. Located on the Tahoma High School campus, Tahoma Pool is host to scores of classes from tots to Seniors, Aquarobics, lifeguard training, birthday parties, special events such as regular "Float-In Movies", as well as the King Aquatic Club.

Scheduled Use: Year round

Renton Pool, Lindberg School, Renton (Indoor)

An architectural gem in the South Sound, Renton Pool attracts 250,000 people year round to its beautiful brick and wood facility. Home to Lindberg High School's swim team and the Chinook Aquatic Center, Also family swims, exercise programs, even water polo all take place at the Renton Pool all year six days a week.

Scheduled Use: Year round

Cottage Lake, Woodinville-Duvall Rd. (Outdoor)

From Memorial Day to Labor Day, Cottage Lake is a busy place for children and adults of all ages. The pool is located in beautiful Cottage Lake Park with a fishing pier on the lake, playground, picnic shelter, and basketball courts. Attached to the pool is a fine Conference Center with landscaped outdoor patio available year round for meetings and banquets.

Scheduled Use: May - September

Conference Center: Year round

Vashon Pool, Vashon Island (Outdoor)

Vashon Pool is the only public pool on the entire island. Like all King County Pools, it's a popular place for birthday parties and other rentals, as well as water exercise programs, family swims and the Vashon Aquatic Club.

Scheduled Use: May - September

Evergreen Pool, White Center (Indoor)
Unique to the King County system, Evergreen Pool has nine swimming lanes, making it one of our best competitive training pools. As a vital pool to the neighborhood, Evergreen also has the system's only free afternoon swim during summer months.

Scheduled Use: Year round

Pool Advertising Opportunities

All Pools:

Lobby signs
Poolside signs
Event sponsorships

Signs: Prices based upon 3 x 6 ft. white styrene in 1 or 2 colors with aluminium frame

Three or more colors: add \$50 per color

Package A

One banner/One pool

First year: **\$1650/sign** (cost includes production)
2nd & 3rd year: **\$1200/year**

Package B

One banner/Two pools

First year: **\$1600/sign** (cost includes production)
2nd & 3rd year: **\$1150/sign/year**

Package C

One banner/Three or more pools

First year: **\$1450/sign**
(cost includes production)

2nd & 3rd year: **\$1000/sign/year**

Event Sponsorships

Float-in Movies: Title Sponsor **\$2,500**

All signs subject to State Leasehold Tax 12.84%

Partnership Benefits

- Low cost advertising to active adults and children in high-quality facilities all over King County
- Exposure to thousands of visitors annually who are in an upwardly mobile adult-family age group
- First right of refusal for multi-year agreements which are cost-effective
- Make a package: Put your company's message on ball fields, at pools, at the Marymoor Velodrome and the Weyerhaeuser King County Aquatic Center, save money and reach more people.

Supporting Your Parks

Proceeds from advertising sales at King County Pools directly support important maintenance and operations which keep our facilities in top condition, such as cleaning, scheduling, and public programming.



King County

Call 206-296-4141